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International Design Challenge

EMOTIONS ON DISPLAY 2025

Fourth Edition
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EMOTIONS ON DISPLAY 2025

A Journey Through Architecture and Feelings

Introduction

The "Emotions on Display" architecture design competition is a cutting-edge initiative aimed at exploring the powerful interplay between architectural spaces and human emotions. This multidisciplinary challenge invites participants to conceptualize museum environments that foster a profound connection between visitors and their emotional experiences. The competition underscores the significance of design in shaping emotional well-being, offering an opportunity to examine how spaces can evoke and amplify diverse feelings.

Through immersive and interactive environments, participants will delve into the profound relationship between architecture and emotions. By integrating environmental sustainability, inclusivity, and innovative design strategies, this competition encourages the creation of spaces that inspire personal growth, emotional exploration, and meaningful connections.

Objective

Participants are tasked with designing a museum space that serves as a dynamic and immersive emotional journey. The design should incorporate elements that evoke a spectrum of emotions, such as joy, awe, serenity, curiosity, excitement, reflection, and inspiration. The museum should act as a platform for visitors to understand and experience how architectural design influences emotional well-being.

The Building Program

Participants are provided with design flexibility to shape their vision while adhering to the competition's goals. The museum should include:

- Exhibition Spaces: Rooms or areas designed for immersive emotional exploration.
- Interactive Zones: Areas for hands-on engagement and sensory experiences.
- Reflection Areas: Quiet, contemplative spaces for personal introspection.
- Common Areas: Inclusive spaces for gathering, conversation, and social interaction.
- Support Spaces: Facilities such as restrooms, storage, and staff areas.

Design Flexibility

Participants are encouraged to think beyond conventional museum designs. There are no strict size or location constraints, allowing for creative freedom to explore innovative architectural solutions. The emphasis should be on how the space serves as a medium for emotional connection and exploration.

Project Proposal Requirements

Participants must present their project proposals in a cohesive and visually compelling format. The submission should include:

- Design Proposal: Detailed architectural plans, 3D renderings, and visualizations illustrating the emotional journey within the museum. Include diagrams and sketches highlighting key design elements.
- Design Rationale: A written document explaining the design approach and its alignment with the competition's goals. Highlight how the design evokes emotional responses and detail the considerations for environmental factors, accessibility, and interactivity.
- Sustainability Statement: A concise statement outlining the sustainable features of the design, focusing on energy efficiency, material selection, and strategies to minimize environmental impact.

Key Guidelines

Environmental Considerations: Consider factors such as lighting, color schemes, acoustics, temperature, airflow, scent, and natural elements to craft a harmonious environment that caters to visitors' emotional and sensory needs.

- Interactive Exhibits: Include features that allow visitors to actively engage with the space and experience emotional responses, such as immersive installations, audiovisual presentations, interactive sculptures, and sensory-stimulating elements.
- Accessibility and Inclusivity: Ensure the museum is welcoming to individuals of all physical, sensory, and cognitive abilities. Design for people of all ages, incorporating features like intuitive wayfinding systems and multi-sensory experiences.
- Sustainability: Integrate sustainable design practices, such as energy-efficient systems, renewable materials, and environmentally conscious strategies, to create a space that nurtures emotional well-being while promoting ecological responsibility.

By embracing the challenge of designing spaces that resonate deeply with human emotions, participants will contribute to a transformative dialogue on the role of architecture in shaping emotional well-being.

Timeline

- Registration Deadline: 28th February 2026
- Submission Deadline: 25th March 2026
- Winners Announcement: 20th July 2026

Discounts

Our conceptual design competition is excited to announce exclusive discounts for university students. These discounts are intended to promote extensive participation and nurture a spirit of creativity and innovation among students. We believe that by providing these incentives, we can create a dynamic and inspiring environment for young designers to thrive. Here are the details of the discounts available based on the number of individual or team participants registered from a single university:

Discount Tiers

5% Discount: Available for university student (individual or team participants).

10% Discount: Available for universities that register 10 individual or team participants.

20% Discount: Available for universities that register 20 individual or team participants.

Submission Requirements

File Format:

- All entries must be submitted as a single PDF document.

Sheets:

- Minimum of 3 sheets, maximum of 6 sheets.
- Each sheet should include designs, drawings, and views that effectively communicate the project concept.

Text Explanation:

- Each sheet must contain explanatory text that describes and supports your design decisions.
- Text should be clear and concise, highlighting the main ideas and features of the project.

Content to Include (per sheet):

- Design Concepts: Conceptual drawings, diagrams, and sketches.
- Plans, Elevations, and Sections: Architectural plans, cross-sections, and elevations.
- Views and Renderings: 3D views, perspectives, or rendered images of the project.
- Diagrams: Illustrations explaining circulation, spatial relationships, environmental or structural concepts.

Resolution and Quality:

- All sheets should be high-quality, legible, and visually clear.

File Size:

- The total file size should not exceed 50 MB.

Naming Convention:

- The file should be named as: CompetitionName_ParticipationCode.pdf

Anonymity:

- No names, logos, or identifying marks should appear on any of the submitted sheets to ensure anonymity during judging.

Submission Guidelines

Follow the video link below:

https://www.youtube.com/watch?v=hDOxFd_RHwY&feature=youtu.be

Eligibility

The competition is open to all architects. There are no restrictions on age or nationality.

Contact Details

For any inquiries or further information, please contact us at:

- Email: info@archiolcompetitions.com
- Website: www.archiolcompetitions.com
- Competition Link: https://www.archiolcompetitions.com/annual-competitions/emotions-on-display-2025