



www.archiolcompetitions.com

International Design Challenge

INTO THE RABBIT HOLE 2025

Fourth Edition

Register Now!

[@architecture_competitions_](https://www.instagram.com/architecture_competitions_)

INTO THE RABBIT HOLE 2025

Designing Sanctuaries for the Mind,
Redefining Architecture for Well-Being

Introduction

Welcome to the 4th Edition of "Into the Rabbit Hole", an architecture design competition that invites you to embark on an exhilarating journey into the depths of creativity and innovation. Organized by Archiol Competitions, this global event challenges architects, designers, and visionaries to reimagine the boundaries of architecture and envision spaces that serve as sanctuaries for mental healing and well-being.

In 2025, as the world continues to grapple with the escalating challenges of mental health, architects and designers have a unique opportunity to make a meaningful impact. "Into the Rabbit Hole" dares you to transcend the conventional, break free from the ordinary, and design architectural solutions that profoundly enhance human well-being. This competition is more than a design challenge; it is a call to action—to innovate, to inspire, and to make a difference.

We encourage participants to explore the uncharted, embrace the unconventional, and dream without limits. Your designs should not only be physical structures but transformative spaces that soothe, heal, and inspire. Architecture holds the power to shape lives, and through "Into the Rabbit Hole," we aim to harness that power to address one of humanity's most pressing needs: mental well-being.

Join us in this extraordinary exploration where creativity knows no bounds. Together, let's delve into the "Rabbit Hole" of possibilities and create designs that redefine architecture's role in mental health.

Objective

The objective of this competition is to unleash the potential of architectural imagination to create spaces that promote mental healing and well-being. Participants are invited to design an innovative "underland"—a subterranean sanctuary that uses geometry, volume, and spatial design to foster solace and rejuvenation.

The Building Programme

Participants are tasked with designing a groundbreaking "underland" that prioritizes tranquility, mental healing, and well-being.

Design Flexibility

This competition embraces creative freedom, encouraging participants to think beyond traditional architectural norms. There are no restrictions on style or form—participants are invited to propose avant-garde, unconventional, and transformative design concepts that prioritize the well-being of occupants.

Project Proposal Requirements

Your submission should include the following:

- **Conceptual Framework:** Outline the central design concept and explain how it addresses mental health and healing.
- **Spatial Design:** Provide an analysis of the spatial organization, key architectural elements, and how volumes and geometry contribute to occupant well-being.
- **Material Selection:** Highlight the materials chosen and their role in creating a healing environment.
- **User Experience:** Describe how users will interact with and experience the space, emphasizing its impact on mental healing and overall well-being.

Timeline

- **Registration Deadline:** 28th February 2026
- **Submission Deadline:** 15th March 2026
- **Winners Announcement:** 30th June 2026

Registration Fees

Level Name	Start Date	End Date	Fees (INR)
1. Early Bird	01 Jan 2025	31 Jan 2025	₹1,500
2. Super Saver	01 Feb 2025	29 Feb 2025	₹2,000
3. Advanced Saver	01 Mar 2025	31 Mar 2025	₹2,500
4. Smart Saver	01 Apr 2025	30 Apr 2025	₹3,000
5. Budget Entry	01 May 2025	31 May 2025	₹3,500
6. Standard Entry	01 Jun 2025	30 Jun 2025	₹4,000
7. Regular Entry	01 Jul 2025	31 Jul 2025	₹4,500
8. Classic Entry	01 Aug 2025	31 Aug 2025	₹5,000
9. Priority Entry	01 Sep 2025	30 Sep 2025	₹5,500
10. Final Phase 1	01 Oct 2025	31 Oct 2025	₹6,000
11. Final Phase 2	01 Nov 2025	31 Dec 2025	₹6,500
12. Last Call	01 Jan 2026	29 Feb 2026	₹7,000

Discounts

Our conceptual design competition is excited to announce exclusive discounts for university students. These discounts are intended to promote extensive participation and nurture a spirit of creativity and innovation among students. We believe that by providing these incentives, we can create a dynamic and inspiring environment for young designers to thrive. Here are the details of the discounts available based on the number of individual or team participants registered from a single university:

DISCOUNT TIERS

- 5% Discount: Available for universities that register 10 individual or team participants.
- 10% Discount: Available for universities that register 20 individual or team participants.
- 30% Discount: Available for universities that register 40 individual or team participants.

Submission Requirements

File Format:

- All entries must be submitted as a single PDF document.

Sheets:

- Minimum of 3 sheets, maximum of 6 sheets.
- Each sheet should include designs, drawings, and views that effectively communicate the project concept.

Text Explanation:

- Each sheet must contain explanatory text that describes and supports your design decisions.
- Text should be clear and concise, highlighting the main ideas and features of the project.

Content to Include (per sheet):

- Design Concepts: Conceptual drawings, diagrams, and sketches.
- Plans, Elevations, and Sections: Architectural plans, cross-sections, and elevations.
- Views and Renderings: 3D views, perspectives, or rendered images of the project.
- Diagrams: Illustrations explaining circulation, spatial relationships, environmental or structural concepts.

Resolution and Quality:

- All sheets should be high-quality, legible, and visually clear.

File Size:

- The total file size should not exceed 20 MB.

Naming Convention:

- The file should be named as: CompetitionName_ParticipationCode.pdf

Anonymity:

- No names, logos, or identifying marks should appear on any of the submitted sheets to ensure anonymity during judging.

Submission Guidelines

Sign in to Your Account:

- Visit the Archiol website and sign in to your account.

Access Your Competition Submissions:

- In the header, click on the arrow beside your profile picture. Select the option labeled "My Competition Submissions."

Submit Your Entry:

- Click on the "Submit My Entry" button.

Select Competition:

- Choose the competition name for which you wish to submit your entry.

Enter Participation Code:

- Input the participation code that was generated during your registration.

Title Your Submission:

- Provide a title for your submission.

Upload Title Image:

- Upload the image that will represent your project.

Upload Design PDF:

- Submit your project in PDF format (ensure it meets the competition's requirements).

Consent:

- Check the box to agree to the competition terms and conditions.

Submit:

- After filling in all required fields, click "Submit."

Confirmation:

- Your submission will appear in "My Competition Submissions" within 24 hours.

Eligibility

The competition is open to all architects. There are no restrictions on age or nationality.

Contact Details

For any inquiries or further information, please contact us at:

- Email: info@archiolcompetitions.com
- Website: www.archiolcompetitions.com
- Competition Link: <https://www.archiolcompetitions.com/annual-competitions/into-the-rabbit-hole-2025>